

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated: http://derosem.neocities.org/pilot_site/DeRose_Pilot.html
2. Author of site evaluated: Maddy DeRose
3. Evaluator's first name: Jill

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows XP, Intel Pentium 4 , 2.80 GHz, 512 MB RAM):
Apple 13 inch MacBook Pro iOS
2. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0)
Safari
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
Instituional: Mizzou Tiger WiFi

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Multiple tabs are at the top of the page, but maybe spacing them out further will make a clearer separation.					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> I like the colors, and in the white space on the side it would look cool to have that coral color or the beige pattern from the graphic to pull the colors in more. There isn't any clutter either.					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Everything is labeled accordingly and easy to scroll through.					
4. Homepage is linked from all subsequent pages.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> On each page you can always see the home button.					
5. Multimedia elements have a clear purpose.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> All photos relate directly to the text explaining them and are insightful to the activities/areas depicted.					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	<u>4</u>	5
<u>Please explain your feedback</u> Nothing I encountered had to download a file, but the pictures were always there and never had to 'load'. I am unsure of how to see downloading sizes, but I can download the photos.					
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	<u>3</u>	4	5
<u>Please explain your feedback</u> I'm unsure of what this is asking me.					
8. Text is easy to read and contrasts with background.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Text is clear, with some titles bolded.					
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	<u>3</u>	4	5
<u>Please explain your feedback</u> There are only two tabs with content, but the two that are have a lot of information.					

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	<u>5</u>

Please explain your feedback

Titles are in title bar explaining (two of the) pages.

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	<u>5</u>
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Please explain your feedback

All links are associated to the related topic and make sense.

3. Links are up-to-date and functional.	1	2	3	4	<u>5</u>
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Please explain your feedback

Yes all links lead to actual updated websites. Links do not go to a separate tabs, but redirect you on the same tab.

4. Useful content is embedded no further than two layers deep.	1	2	<u>3</u>	4	5
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Please explain your feedback

I am unsure of what this means.

5. Site contains in-depth content that encourages users to return.	1	2	<u>3</u>	4	5
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Please explain your feedback

If the other tabs were filled out then my rating would be a 5.

6. Information is accurate and current.	1	2	3	4	<u>5</u>
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Please explain your feedback

All information appears to be correct to my knowledge.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	<u>5</u>
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Please explain your feedback

It is a good site if I was interested in visiting the Ozarks for a vacation or weekend.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> I trust someone's information if they have been going for the majority of their life.					
2. Contact person with e-mail address is included.	<u>1</u>	2	3	4	5
<u>Please explain your feedback</u> I did not see one.					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Everything is written about in an unbiased way. It is general information.					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	<u>4</u>	5
<u>Please explain your feedback</u> All websites are present; I am unsure if the pictures need citations.					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> A quick proof read gave me no indication of issues regarding grammar or spelling.					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	<u>5</u>
<u>Please explain your feedback</u> Yes! Clearly stated at the bottom of the website by whom and at what time.					