

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated: http://derosem.neocities.org/pilot_site/DeRose_Pilot.html
2. Author of site evaluated: Maddy DeRose
3. Evaluator's first name: Sharen DeRose

II. Web site was evaluated on the following system

1. MacBook Air
2. Browser- Safari
3. Internet connection- Wireless

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u>	1	2	3	4	<u>5</u>

You have the pages logically labeled. I suggest separating the tabs so it is easier to read. I would also add a Blog tab at the end.

2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u>	1	2	3	<u>4</u>	5
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I like the colors you chose for your back ground as well as the logo. The pictures are outstanding. I think though it is a little cluttered. You might want to add a little more text for the Welcome and About You and reposition the pictures.

3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u>	1	2	3	4	<u>5</u>
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The pages are very easy to read and quite informative. I especially like the links added that take me directly where I could find more information about the various activities.

4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u>	1	2	3	4	<u>5</u>
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5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> The pictures go with the activity that is presented.	1	2	3	4	<u>5</u>
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6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> The links presented for more information load very quickly.	1	2	3	4	<u>5</u>
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7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u>	1	2	3	4	<u>5</u>
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8. Text is easy to read and contrasts with background. 1 2 3 4 5

Please explain your feedback

Yes, it is very easy to read.

9. Site content is widely accessible or appropriate adaptations or explanations have been made. 1 2 3 4 5

Please explain your feedback

Strongly Disagree Disagree Neutral Agree Strongly Agree

CONTENT

1. Pages have clear and appropriate title in title bar. 1 2 3 4 5

Please explain your feedback

The title bar is difficult to read as the titles are too close together. You might want to make the type larger as well.

2. Links are appropriate, clearly labeled, and have a definite purpose. 1 2 3 4 5

Please explain your feedback

The links are definitely appropriate to the activity that is described.

3. Links are up-to-date and functional. 1 2 3 4 5

Please explain your feedback

I would add some links to the State Park description in terms of hiking trails, bike trails and beach access. The link to Ozarks Paddle is not useful as it is located in Springfield, Mo. Not in Lake of the Ozarks.

4. Useful content is embedded no further than two layers deep. 1 2 3 4 5

Please explain your feedback

5. Site contains in-depth content that encourages users to return. 1 2 3 4 5

Please explain your feedback

I would add more information about Lake of the Ozarks on your home page.

6. Information is accurate and current. 1 2 3 4 5

Please explain your feedback

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. 1 2 3 4 5

Please explain your feedback

It serves the purpose of introducing lake of the Ozarks as a destination vacation. For visitors that have not visited this destination, it gives informative information on what to do.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	<u>4</u>	5

Please explain your feedback

I think you might want to add a little more information about what you like to do when visiting the Lake.

2. Contact person with e-mail address is included.	1	<u>2</u>	3	4	5
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Please explain your feedback

There is no contact information provided

3. Site is bias-free or explicitly states point of view.	1	2	3	4	<u>5</u>
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Please explain your feedback

The site is bias-free as it presents information

4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	<u>5</u>
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Please explain your feedback

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	<u>4</u>	5
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Please explain your feedback

I would take out the word “the” prior to stating Lake of the Ozarks.

6. Site indicates date(s) that material was created or updated.	1	2	3	4	<u>5</u>
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Please explain your feedback

Yes, it is indicated at the bottom of each page.