

# Website Evaluation Form

## Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.*

## I. General Information

1. URL of site evaluated: [http://derosem.neocities.org/pilot\\_site/DeRose\\_Pilot.html](http://derosem.neocities.org/pilot_site/DeRose_Pilot.html)
2. Author of site evaluated: Maddy DeRose
3. Evaluator's first name: Kendra Holaday

## II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows XP, Intel Pentium 4 , 2.80 GHz, 512 MB RAM):
  - a. Apple Macbook Pro from 2012
2. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0)
  - a. Safari
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
  - a. WiFi – On Campus

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> <b>I think that the page titles are easy to know what to expect and make sense in terms of separation.</b>	1	2	3	4	<u>5</u>
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> <b>You can see the separation between her writing and her images in all places except for one place on the homepage. A little space between the wording and the images on the "about the author" might make it look a little cleaner. Everywhere else looks great though!</b>	1	2	3	4	<u>5</u>
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> <b>Couldn't agree more! All of navigation, themes, and sections make perfect sense.</b>	1	2	3	4	<u>5</u>
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u> <b>Yes.</b>	1	2	3	4	<u>5</u>
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> <b>The images match her topics every place they are present.</b>	1	2	3	4	<u>5</u>
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> <b>Barely any delay in loading multimedia elements.</b>	1	2	3	4	<u>5</u>
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u> <b>I had not issue viewing any of the images.</b>	1	2	3	4	<u>5</u>
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> <b>The dark text on the light background is great. Easy to read and really pops.</b>	1	2	3	4	<u>5</u>
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u>	1	2	3	4	<u>5</u>

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
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**CONTENT**

1. Pages have clear and appropriate title in title bar. 1 2 3 4 5

Please explain your feedback

**The titles are visible and make sense, but compared to the link/title bar fonts and sizes it is a little disproportionate.**

2. Links are appropriate, clearly labeled, and have a definite purpose. 1 2 3 4 5

Please explain your feedback

**They match the content of the pages and make sense for the overall theme.**

3. Links are up-to-date and functional. 1 2 3 4 5

Please explain your feedback

**All worked!**

4. Useful content is embedded no further than two layers deep. 1 2 3 4 5

Please explain your feedback

**Very easy to navigate and get where you want.**

5. Site contains in-depth content that encourages users to return. 1 2 3 4 5

Please explain your feedback

**I would use this website as a reference for the lake and entertainment, so yes I agree strongly.**

6. Information is accurate and current. 1 2 3 4 5

Please explain your feedback

**I visit the lake once or twice a year and information is accurate and current to my knowledge. They links all worked as well so they were taking you to real places.**

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. 1 2 3 4 5

Please explain your feedback

**Again, I would use this page as a reference for things to do at the Lake of the Ozarks so I agree!**

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CREDIBILITY</b>					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	<u>5</u>

Please explain your feedback

**Knowing the author spends significant time at the Lake makes me feel confident in the material.**

2. Contact person with e-mail address is included.	1	2	3	4	<u>5</u>
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Please explain your feedback

**It is there and visible.**

3. Site is bias-free or explicitly states point of view.	1	2	3	4	<u>5</u>
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Please explain your feedback

**It shows her interests and what she enjoys from her experiences, which is the point of the website.**

4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	<u>5</u>
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Please explain your feedback

**Yes, the bottom states this information specifically.**

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	<u>5</u>
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Please explain your feedback

6. Site indicates date(s) that material was created or updated.	1	2	3	4	<u>5</u>
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Please explain your feedback

**Yes, the bottom states this information specifically.**